



YAKIMA VALLEY FAIR & RODEO

P.O. Box 27, GRANDVIEW, WA 98930

Day Sponsorship/Advertisement

Our board of directors has indicated that your business may be interested, and would benefit from our highest level of sponsorship or advertisement, day sponsorship. This level of sponsorship includes the below listed benefits, in addition to premium advertisement at the fair and rodeo during the week.

Benefits

“Insert business name here” Day at the Yakima Valley Fair and Rodeo

- Radio, Facebook, Website, and Twitter advertisement leading up to and during the fair
- Logo and advertisement on YVFR website
- Inclusion in the premium book (if timing permits prior to press time)
- Maximum banner exposure at the front gate
- A fun display, booth, or other presence to recognize your business on your day

Platinum Level Rodeo Sponsorship/Advertisement

- Business logo in rodeo program
- Can include other means of advertisement, to be coordinated with Rodeo Director
- Maximum PA exposure and advertisement
- Mounted Flag presence during the rodeo Friday and Saturday night
- 26 total Rodeo Fair & Combo Passes to be used Friday or Saturday

Your Commitment

\$2500 sponsorship/advertisement fee collected by July 1, 2020

Front gate coverage during your sponsored day is preferred, but can be declined

- 2 gate people from fair open to close (7 am – approx. 10 pm)

Please contact Stephanie if you would like to participate in this level of sponsorship.

sponsorshipyvfr@gmail.com or (509) 832-2513