



YAKIMA VALLEY FAIR & RODEO

P.O. Box 27, GRANDVIEW, WA 98930 sponsorshipyvfr@gmail.com

www.yvfair-rodeo.org

Greetings!

The 93rd Yakima Valley Fair & Rodeo returns with entertainment and fun for all ages August 5-8, 2020! The board of directors is busy at work, planning this year's fair and rodeo. Our tentative schedule of events will be as follows at the Country Park in Grandview:

Wednesday:

- 4-H and FFA exhibits begin competition
- Vendors and Food Court open for the week
- Open Class Exhibits open for the week
- Little Wrangler Rodeo in evening
- Antique Tractor Display & Competition Begins

Thursday

- 4-H And FFA Showmanship
- Team Sorting Competition with Wine & Beer Garden in evening

Friday

- Livestock Sale @ 9am
- PRCA Rodeo & Beer Garden

Saturday

- Grandview Chamber of Commerce Car Show
- PRCA Rodeo & Beer Garden

The 2019 was a success, bringing in more people to the fair and rodeo, growth of the team sorting competition, as well as further participation in our antique tractor competition. Sponsorship monies were used for advertisement, entertainment, support of exhibitors, and yearly costs associated with the fair and rodeo. We continue to see further interest in our event each year. 2020 will bring a change to the Rodeo, with our new participation as a PRCA event. We feel this will only help in growing our rodeo, bring more entertainment, and yet continue to provide the rodeo our community loves.

As our fair strives to expand offerings of entertainment and exhibitor participation, we value our partnerships in event sponsorship, advertisement, and exhibitor sponsorships in you. There are many opportunities for sponsorship and advertisement in 2020, including: day sponsor, team sorting, antique tractor event, the PRCA Rodeo, exhibitor awards, and special event sponsorships. We are also always looking for new ways to expand sponsorship and advertisement and we are open to your ideas!

You will find information enclosed pertaining to the areas you sponsored in the past, if applicable, and additional information on other sponsorships that may interest you. There may also be an invoice attached, for sponsors who have been consistent year to year, for ease of payment. If you would like to change your sponsorship, please contact us so that changes can be made and a new invoice processed. We will attempt to provide our 2019 sponsors preference in sponsorship; therefore, returning your pledge early is greatly appreciated.

We request all sponsorship pledges and payment by June 1, 2020 to allow adequate planning prior to the fair and rodeo.

If you have any questions or concerns regarding sponsorship options or advertisement with the YVFR 2019, please contact Stephanie Ingvalson, sponsorship coordinator, at 509-832-2513 or via email at sponsorshipyvfr@gmail.com

The YVFR is truly appreciative of the support of our sponsors, and we look forward to continuing this fun lower valley event!

Sincerely,

The Yakima Valley Fair & Rodeo, Board of Directors