



# YAKIMA VALLEY FAIR & RODEO

*"Cheers, Steers & Volunteers"*

P.O. Box 27, GRANDVIEW, WA 98930

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www.yvfair-

March 15, 2019

Greetings!

The 92nd Yakima Valley Fair & Rodeo will again bring entertainment and fun for all ages August 7-10, 2019! The board of directors is busy at work, planning this year's fair and rodeo which will include 4-H and FFA exhibits, open class participation, a Pro-West rodeo and beer garden, The Little Wrangler Rodeo, a youth horse event, a team penning competition, and The Grandview Chamber of Commerce Car Show, at the Country Park in Grandview. We also look forward to attracting more visitors to our fair with the return of a carnival in 2019.

The 2018 fair brought not only record-breaking HEAT (whew!), but also record-breaking sponsorship and support of the YVFR. Monies were used for advertisement, entertainment, support of exhibitors, and yearly costs. The local community members and businesses also supported the livestock sale generously and at record-breaking numbers. The 2018 fair also brought a new event to the fairgrounds, a team penning competition, with excitement for its return in 2019.

As our fair strives to expand offerings of entertainment and exhibitor participation, we value our partnerships in event sponsorship, advertisement, and exhibitor sponsorships in you. There are many opportunities for sponsorship and advertisement in 2019, including: day sponsor, horse events, the Pro-West Rodeo, exhibitor awards, and special event sponsorships. We are also always looking for new ways to expand sponsorship and advertisement and open to your ideas!

You will find information enclosed pertaining to the areas you sponsored in the past, if applicable, and additional information on other sponsorships that may interest you. There may also be an invoice attached, for sponsors who have been consistent year to year, for ease of payment. If you would like to change your sponsorship, please contact us so that changes can be made and a new invoice processed. We will attempt to provide our 2018 sponsors preference in sponsorship; therefore, returning your pledge early is greatly appreciated.

***We request all sponsorship pledges and payment by June 1, 2019 to allow adequate planning prior to the fair and rodeo.***

If you have any questions or concerns regarding sponsorship options or advertisement with the YVFR 2019, please contact Stephanie Ingvalson, sponsorship coordinator, at 509-832-2513 or via email at [sponsorshipyvfr@gmail.com](mailto:sponsorshipyvfr@gmail.com)

The YVFR is truly appreciative of the support of our sponsors, and we look forward to continuing this fun lower valley event!

Sincerely,

The Yakima Valley Fair & Rodeo, Board of Directors

